



Alireza Jaffari

UIUX Designer

📍 Iran - Saveh

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📅 Date Of Birth: 1999

in [LinkedIn](#) | [Profile](#)

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EXPERIENCE

+4 Years Of Experience

Nov 2024 - May 2025

UIUX Designer

Tehran - Remote

Rayan Sazeh

<https://rayansazeh.com>

In My Role As A UI/UX Designer At RayanSazeh, I Was Responsible For Designing And Developing The User Interface Of The Company's Main Product — An Enterprise Management Dashboard. This Project Involved In-Depth Analysis Of Management Dashboards, And The Design And Creation Of A User Interface For A Complex Management System That Required A Deep Understanding Of Information Flows And User Interactions.

- Initial Research And Competitor Analysis:**
Analyzed Several Similar Domestic And International Platforms To Extract Common Patterns, Identify Competitors' Weaknesses, And Uncover Design Opportunities. These Comparisons Informed Strategic Decisions Regarding The Dashboard's Structure And Features.
- Information Architecture (IA) Design:**
Defined The Information Architecture To Categorize Modules, Menus, And Complex Workflows In A Way That Ensured Fast And Unambiguous Data Access.
- Dashboard UI/UX Design:**
Created A Clean And Professional User Interface With A Focus On Readability, Efficiency, And Visual Appeal Using Figma. Optimized The User Experience For Both Desktop Environments And Responsive Layouts.
- Collaboration With The Development Team:**
Worked Closely With Developers To Implement The Designs Effectively And Conducted Regular Reviews To Maintain UX Quality In The Final Product.

This Experience Helped Me Strengthen My Skills In System-Based And Data-Driven Design, And Gain A Deeper Understanding Of **B2B** Product Design And Usability At The Enterprise Level.

May 2024 - Jun 2024

UIUX Designer

Shiraz - Remote

RoomTor

<https://roomtoor.com>

I Worked Remotely As A UI/UX Designer For Roomtor, Where I Was Responsible For Designing The User Interface From Scratch, Along With Creating Custom Icons And 3D Visuals. I Also Focused On Enhancing The Overall User Experience And Ensuring A Consistent, Intuitive Design Across The Platform.

Mar 2023 - Jul 2023

UIUX Designer

Tehran - Remote

GITIGET

<https://gitiget.com>

As A UI Designer, I Worked Remotely On A Project Called Gitiget. The Purpose Was To Enhance The User Experience (UX) And User Interface Of Gitiget. This Involved Designing And Implementing Solutions To Improve User Experience, Creating Conceptual Designs, And Executing Complete Redesigns.

EDUCATION

Payame Noor University

Sep 2018 - Aug 2023

Bachelor Of Business Administration - BBA

I Was Interested In Business Management, So I Entered A Postgraduate Course In 2017 After Completing My Bachelor's Degree. Meeting Well-Known Professors Was One Of The Valuable Experiences I Gained During Those Years. Currently, I'm Studying At Payame Noor University And Believe I Can Acquire Strong Strategic Skills In This Field.

LANGUAGE

English 50% Intermediate

PROJECTS (SELECTED)

Some Of My Projects As A UI UX Designer

- [UI/UX Design | Masterstore](#)**
[Masterstore] Store Website Design. This Website Is One Of The Largest And Oldest Online Game Stores
 - [UI/UX Design | Tajrobehsara](#)**
Website For Specialized Workshops, Seminars & Events
Created A Responsive Platform For Organizing And Showcasing Professional Workshops And Events. Implemented UX Flows For Event Registration, Schedule Browsing, And Ticketing.
 - [UI/UX Design | Filo Dashboard](#)**
Dashboard For File Sharing & Subscription Management:Designed And Developed An Admin Dashboard For Managing User Subscriptions And Secure File Sharing. Focused On Creating A User-Friendly Interface With Clear Navigation And Access Control.
 - [UI/UX Design | Melipayamak](#)**
Bulk SMS Platform (Sending, Receiving & Management):Designed The Landing Page For MeliPayamak, Focusing On Clarity, Conversion, And Visual Hierarchy. Crafted A Clean, Persuasive Layout To Highlight Features And Drive User Engagement.
- [and etc](#)**

SKILLS

UserFlow&UserTesting

75%

Figma

Expert

Wireframing&Prototype

90%

Adobe XD

Expert

Information Gathering

70%

Coreldraw

Advanced

Design System

70%

Invision

Advanced

User Reasearch&Persona

60%

Maze

Intermediate

Responsive Design

90%

Photoshop

Intermediate

Interaction Design

75%

Wordpress

Intermediate

CERTIFICATIONS

- [UX Foundations: Usability Testing](#)
- [UX Foundations: Interaction Design](#)
- [UX Research Fundamentals: Unveiling User Insights](#)
- [Improve Your UX Prototyping Skills](#)
- [UX Foundations: Multidevice Design](#)
- [UX Foundations: Research](#)
- [Advance Your Skills As A User Experience Researcher](#)